



**HYBRID TECHNOLOGIES**



SINCE  
**2015**

# **COMPANY PROFILE**

“POWERING IT EMPOWERING YOU”



# **“FASTEST GROWING IT COMPANY IN PAKISTAN”**

“Founded in 2015, Hybrid Technologies’ business has rapidly grown and evolved to become Pakistan’s leading Information and Technology company.”

“We are an end-to-end technology infrastructure solution and services firm, serving clients across diverse industries.”

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# HYBRID TECHNOLOGIES

POWERING IT EMPOWERING YOU



# MESSAGE OF FOUNDERS

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Since our establishment in 2015 , Hybrid Technologies' business has evolved to positively represent an identity synonymous with leadership, innovation and growth. In just half a decade, we are proud that Hybrid Technologies has quickly grown to become Pakistan's leading information and technology company.

We at Hybrid Technologies, have made it our purpose to power information and technology to empower our clients. We facilitate optimisation of our clients' operations and production, and diligently aim to deliver our promise of maximum efficiency and reliability with our technology solutions for all.

We constantly strive to build our business on our past successes and align our strategy with existing and prospective business expectations, while simultaneously moving forward to achieving bigger milestones.

Our end goal of leading the information technology services will always drive us to elevate our standard services continuously. We, therefore, look forward to delivering customised IT services and solutions to you in the future.

*Fakhir Fazil*

**M. FAKHIR FAZIL**  
Co-Founder & CEO

*Shoaib Bhatti*

**M. SHOAIB BHATTI**  
Co-Founder & COO

# POWERING IT EMPOWERING YOU

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Hybrid Technologies is an end-to-end technology infrastructure solutions and services firm, serving clients across diverse industries Government, Health, Automotive, Communications & Media, Transportation & Logistics, Banking & Finance, Healthcare, Consumer Goods & Services, Manufacturing, Oil & Energy, Retail, Education, National Security & Defence, Travel & Hospitality and many more.

We are the trusted technology advisor to some prominent businesses in Pakistan. Our proven track record of designing reliable, cost-efficient, durable and sustainable solutions has set us apart in the industry.

Our operation spreads across three offices in Pakistan - Karachi, Lahore and Islamabad. With 100+ expert employees, we provide reliable quality services to 100+ clients in the country.

Our portfolio compnses 50+ successful projects across Pakistan, and we are proud partners with 25+ international technology leaders.

Despite our young legacy, we remain at the forefront of information and technology innovation. We address and deliver reliable and enduring information technology services to clients to keep pace with the evolving world of technology services, applications and platforms.



**3  
OFFICES**

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**100+  
EMPLOYEES**

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**25+  
ALLIANCES**

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**200+  
CLIENTS**

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**200+  
PROJECTS**

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# OUR MISSION

Our mission is to empower businesses with innovative and tailored IT solutions that drive growth, efficiency, and competitive advantage. We strive to understand our clients' unique challenges and objectives, and deliver comprehensive solutions that align with their business goals. By leveraging cutting-edge technologies, exceptional expertise, and a customer-centric approach, we aim to become a trusted partner in our clients' digital transformation journey.





# OUR VISION

Our vision is to be the preferred IT solution provider, renowned for our expertise, reliability, and customer satisfaction.

We envision a future where organizations harness the full potential of technology to optimize operations, enhance collaboration, and achieve strategic objectives. Through our holistic approach, deep industry knowledge, and commitment to continuous innovation, we aspire to empower business to stay ahead in a rapidly evolving digital landscape. Together with our clients, we aim to shape the future of technology and drive sustainable growth.



# OUR VALUES

We believe in behaving ethically in our practices and delivering innovating buisness that fosters trust and commitment.



## Social & Environmental Responsibility

Incorporating sustainable practices into your operations reducing environmental impact, and actively contributing to the betterment of society. Giving back to the community through responsible business practices and corporate social responsibility initiatives.



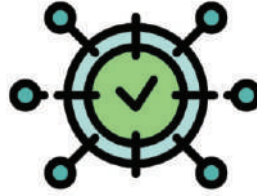
## Innovation and Agility

Embracing a culture of innovation, continuously seeking new ways to solve problems, and staying agile in a rapidly evolving technology landscape. Proactively exploring emerging technologies and adapting to meet the changing needs of clients.



### **Customer-Centricity**

Placing the customer at the core of everything you do. Understanding their unique needs, providing personalized solutions, and delivering exceptional service to ensure their success.



### **Integrity and Ethics**

Conducting business with the highest standards of integrity, ethics, and transparency. Honoring commitments, protecting customer confidentiality, and upholding professional and ethical behavior.



### **Collaboration & Partnerships**

Fostering strong relationships and collaborations with clients, partners, and vendors. Working together to create holistic and comprehensive solutions that address complex challenges and deliver the best outcomes.



### **Expertise & Knowledge Sharing**

Investing in continuous learning and development to cultivate deep expertise in technology solutions. Sharing knowledge and insights with clients and colleagues to foster mutual growth and success.



### **Accountability & Reliability**

Taking ownership of deliverables, being accountable for results, and consistently delivering on commitments. Providing reliable and consistent services that clients can depend on.



### **Flexibility & Customization**

Recognizing that each client has unique requirements and tailoring solutions to meet their specific needs. Offering flexible options and customization to ensure the best fit for each client's business goals.

# **SERVICE INDUSTRIES**

Hybrid Technologies has successfully delivered many small and large-scale projects for clients across diverse industries including Government, Banking and Finance, Healthcare, Education and many more.

We provide cutting edge solutions and services to clients in the following industries:

- Automotive
- Banking and Finance
- Communications & Media
- Consumer Goods & Services
- Education
- Entertainment
- Food & Beverage
- Government
- Healthcare
- Manufacturing
- Non-Profit
- Oil & Energy
- Professional Services
- Real Estate
- Retail
- Technology
- Telecommunications
- Transportation & Logistics
- Travel & Hospitality
- Construction
- Engineering

# Our Services

With employees operating from three regional offices and partnerships with a diverse range of global technology vendors, Hybrid Technologies has both the resources and expertise to address and meet clients' needs in record time.

We help CIOs, IT leaders and experts explore solution options that are cost-efficient and supports the modernising of their information and technology infrastructure and applications. Our serving offerings span Application Services to Business Continuity.



## **APPLICATION SERVICES**

The applications that run your business operations should be responsive, durable and transformative. Your business's agility depends on the response time of these applications to innovative technologies and evolving customer and user preferences to keep with the digital age of transformation and growth.

At Hybrid Technologies, we endeavour to maintain and modernize our clients' business legacy applications, upgrade redundant technology applications and provide licensing solutions to expand the lifecycle of clients' applications portfolio and agility of the organizations in a digital world.

**“TRUST US  
TO FIND YOU  
THE RIGHT  
SOLUTION”**



## **INFRASTRUCTURE SOLUTION**

Keep pace with digital transformation with an adaptable infrastructure engineered to maximize the potential of your business infrastructure. To stay relevant, we keep your business at the forefront of change and innovation to enhance and personalize your services and products' user experiences.

Hybrid Technologies portfolio of infrastructure services includes the full spectrum of hardware, network, virtualization and data center solutions (Data Center Networking Software and Data Center Infrastructure Management (DCIM) Software) designed to confidently exploit opportunities of the evolving digital world.

## **POWER SOLUTIONS**

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Your critical systems that sustain your business operations can't go down. An uninterruptible power distribution solution network ensure that your organization's systems and processes keep effectively and efficiently running with no uptime.

To ensure that our clients' business operates efficiently, Hybrid Technologies is expertly skilled in developing power solutions that warrant that power supply doesn't cause business disruptions by failing critical systems.

We provide systems engineered on DC power and reliable industrial grade UPS systems, battery chargers, inverters, and rectifiers for heavy duty, industrial systems and applications.





## SECURITY SOLUTIONS

In a digital world, organizations face numerous internal and external security challenges that cause business vulnerabilities. Therefore, to minimize cloud and mobile computing risks, outdated security infrastructure, cyberattacks and other governance, risk and compliance issues organizations must install systems and processes to safeguard their assets from all current and future risks.

Our security solutions outline a security roadmap for secure and resilient business operations to proactively manage threats. By investing in security frameworks organizations ensure digital business transformation and efficiency.

## **MANAGED SERVICES**

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Today's organization faces challenges imposed by today's increasingly complex and digital environment. Therefore, they need a holistic approach to information technology infrastructure management, which is simple efficient and cost-effective.

Hybrid Technologies offers remote and on-site monitoring, maintenance and support management, and online troubleshooting for your more specialized applications that are the right fit for your users and organization.

We provide a diverse range of managed service including application and infrastructure management, communications desktop and, technical support services, network and server monitoring services, virtualization and security.

## **BUSINESS CONTINUITY**

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Organizations need to ensure that its core business functions operations and are not severely impacted by natural or local disasters, network disruptions, human error, cybersecurity threats or other incidents that cause critical systems to go offline and cause business disruptions.

Information technology innovation has made the restoration of redundant IT and business continuity strategies and plans economical. On-demand cloud technologies as a service for infrastructure and managed security plans.

When you choose to work with us (Hybrid Technologies,) we help you put in a business continuity plan with to restore business operations to normal in a time that is not significantly harmful to the organization.

## **CONSULTANCY**

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Our experts at Hybrid Technologies leverage their industry and market knowledge to advise organizations and industry leaders on how best to use information technology in achieving their business goals and objectives.

Hybrid Technologies consult customers by asking questions and actively listening to their needs to develop a solution that satisfies their project requirements. We help clients identify project deliverables to offer the right choice of technology solutions that are custom developed to successfully deliver their business and project strategic vision.

# BUSINESS ALLIANCE

A remarkable list of partnerships with leading global industry leaders supports the breadth of our services and solutions. We endeavor to build strong relationships with international vendors to bring innovative services and solutions to our clients.

Hybrid Technologies partners with companies that share our values and help our clients' businesses grow and deliver innovative processes. Our experts leverage their local industry knowledge and leadership in the market to develop an incorporated solution that aligns our trusted partner's proficiency and our client's specific need.

Thus, we have created a trusted network of alliances that address our client's technology problems and deliver value, reduce implementation risk and boosts revenue growth.





# OUR CLIENTS

We help steer clients through their journey of technological transformation by offering trusted, reliable and enduring solutions. We give our customers the opportunity to focus on their core business and organizational goals by taking on their technological operations responsibility.

Hybrid Tech's clients can always rely on us to deliver tailor-designed solutions that are cost-efficient, future proof, yet sustainable, optimizing their operations and productions.









# LEADERSHIP TEAM

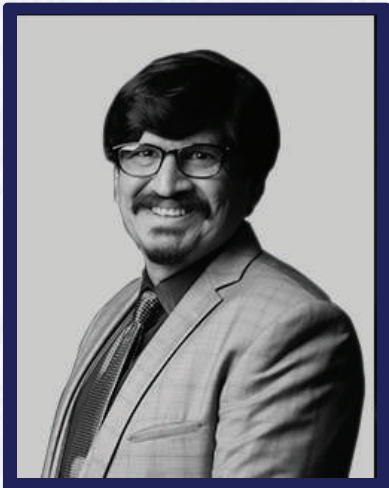
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**M. FAKHIR FAZIL**  
CO-FOUNDER & CEO



**M. SHOAIB BHATTI**  
CO-FOUNDER & COO



**ALI AAMIR**  
GM SALES - SOUTH



**SHAMSHAD ALI**  
MANAGER OPERATION

# TESTIMONIALS

Hybrid Technologies' approach towards solutions defies the conventional product selling approach. We strongly believe in building strategic partnerships with our clients rather than dealing with one-off transactions. We derive our strength from our highly skilled and experienced IT professionals who proactively address customer problems. We also believe in sharing our expertise with customers and educate them in IT industry best practices and preventative measures to ensure our customers carry on operating smoothly with the highest possible uptime.

**RIZWAN BUKHARI**  
EFU Life Assurance Ltd

" Hybrid Technologies has the best presales and technical team of personnel who are available to provide support in sensitive timeframes. We have been a Hybrid Technologies client for the past two years, and we are quite satisfied with their technological solutions. "

## ANWAR ARSHAD

### Al-Meezan Investment Management Ltd

" We have been working with Hybrid Technologies since the inception because of their sound technical solution and highly competitive technical and sales team. Hybrid Technologies' management is visionaries in customer management. "

## SHAKEEL AHMED

### Excise, Taxation and Narcotics Control Department

" Hybrid Technologies is a good company with handsome market cutting edge solutions. They have a strong presale, technical and delivery team who deliver reliable solutions. "

## JAHANGIR KHAN

### IGI Holdings Limited

" We have been working with Hybrid Technologies for three years now, and we plan on working with them for the foreseeable future. Their services and commitment to the success of clients are noteworthy. Their cost for the best technical solutions is efficient. "

# WHY CHOSE US?



## Expertise and Partnerships

Our Company boasts a team of highly skilled professionals with extensive experience in the IT industry. We have strategic partnerships with industry-leading brands, allowing us to provide cutting-edge solutions and services.



## Customized Solutions

We understand that every business is unique. Therefore, we tailor our services and solutions to meet the specific requirements of each client, ensuring optimal outcomes.



## Customer Testimonials & Client Lists

Our track record speaks for itself. We have a strong portfolio of satisfied clients from various sectors, including private, government, and commercial. Our customer testimonials and client lists highlight our commitment to delivering excellence.



### Comprehensive Services

We offer a wide range of services under one roof, enabling our clients to simplify their IT management by relying on a single, trusted partner.



### Proven Results

Our expertise and dedication have consistently yielded positive results for our clients. We have helped organizations achieve improved efficiency, enhanced security, and accelerated growth.

“When you choose Our Company as your IT services and solutions provider, you can expect top-notch expertise, customized solutions, reliable support, and a strong commitment to your success. Let us be your strategic technology partner, empowering your organization to thrive in the digital age.”

# OFFICE ADDRESS

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## KARACHI

### KARACHI - HEAD OFFICE

C-10, KDA Scheme 1, Off Karsaz Road, Karachi

Phone: +92-(21)-34381680-81

## LAHORE

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Phone: +92-(42)-32303833

## ISLAMABAD

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Fazl-e-Haq Road, Blue Area, Islamabad. Pakistan.

Phone: +92-(51)-2222647-8

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